

Workshop on LAMP: a platform for On-line Advertising Networks



**Escuela Técnica Superior de Ingeniería y Sistemas
de Telecomunicación**
Universidad Politécnica de Madrid



Universidad de Valladolid

Contents

1. Introduction.
2. Deployment in the cloud.
3. Profiling: technical analysis.
4. Demo: LAMP solution

Speakers

Alcatel Lucent (ALU): Alejandro Pérez Charro, Rosa Gorgues, José Javier García Aranda

Universidad de Valladolid (UVA): Miguel López-Coronado, Daniel Álvarez González

Innovati: Javier Sainz, Francisco Abril

Universidad Politécnica de Madrid (UPM): César Benavente Peces

Address

ETS de Ingeniería y Sistemas de Telecomunicación
Ctra. Valencia, km. 7
28031 Madrid

Timetable

Wednesday, 8th October: 12:30h - 15:00h

Room

Room 3004 (hall at the ground level of Block III)

Audience and Registration

This seminar is mainly aimed to Master and Degree students as well as researcher and developers in the areas related to the topic.

Inscriptions should be done at the Master program secretary (room 6104) or at the event room.

Workload

Master students attending the event will get 1 ECTS. Students should perform an additional home work.